

PRACTICE AREA

# MERGERS AND ACQUISITIONS

Mergers and acquisitions (M&A) transactions are a complex area of law that requires specialized experience and a comprehensive legal approach. Our M&A team comprises experienced attorneys who are well-versed in the laws, regulations, and market practices that govern M&A transactions. We provide clients with comprehensive advice and counsel throughout the entire M&A process, including strategy development, due diligence, transaction structuring, negotiation, and closing. Our approach is tailored to the specific needs of each client and transaction, ensuring that we deliver the most effective and efficient solutions to meet their objectives.

The team of business attorneys who work in our M&A practice area have extensive experience in advising clients on mergers, acquisitions, joint ventures, divestitures, and other related transactions. Our lawyers work closely with clients to understand their business objectives, goals, and strategies, and then develop and execute a comprehensive legal strategy that is tailored to meet their needs.

## Strategic Planning

One of the most critical stages in any M&A transaction is the strategic planning phase. Our attorneys work closely with clients to develop a comprehensive strategy that aligns with their business goals and objectives. We take the time to understand our clients' unique circumstances, including their industry, market, and competitive landscape, to ensure that our strategy is informed by a deep understanding of their needs and priorities.

During this stage, we conduct a thorough analysis of the risks and opportunities associated with the proposed transaction, including regulatory and legal issues, tax implications, and potential antitrust concerns. We also consider the cultural fit and operational compatibility between the parties involved. This analysis is critical in identifying and mitigating potential issues that could derail the transaction or negatively impact our client's business.

## Due Diligence

Once the strategic plan is in place, our attorneys conduct a comprehensive due diligence review of the target company. Our due diligence process is designed to identify and assess risks associated with the transaction and ensure that our clients have a complete understanding of the target's operations, financial condition, and legal liabilities.

Before entering into an M&A transaction, it's important to determine the value of the target company. Our attorneys work with clients to analyze the target company's financial statements, evaluate its assets and liabilities, and assess market trends. We also conduct due diligence to identify any potential legal, financial, or operational issues that may impact the transaction.

---

### VIRGINIA BEACH

222 Central Park Ave. Suite 400  
Virginia Beach, VA 23462

### CHESAPEAKE

709 Greenbrier Parkway  
Chesapeake, VA 23320

### SUFFOLK

117 Market Street  
Suffolk, VA 23434

We use a multidisciplinary approach to due diligence, leveraging the expertise of attorneys from various practice areas, including corporate, tax, intellectual property, employment, and real estate. This approach allows us to identify issues that might not be apparent in a narrow, siloed review.

## Transaction Structuring

Based on the results of the due diligence review, we work with our clients to develop a transaction structure that is tailored to their needs and goals. We help clients assess various deal structures, including stock or asset purchases, mergers, and joint ventures, and advise on the benefits and risks of each.

Our attorneys work to create a transaction structure that maximizes our clients' financial and operational objectives while minimizing risk. We also consider the tax implications of the transaction and develop strategies to optimize tax efficiency for our clients.

## Negotiation and Documentation

Once the transaction structure is in place, our attorneys move to the negotiation and documentation stage. We work to negotiate favorable terms for our clients, while ensuring that the transaction is structured to comply with applicable laws and regulations. Our attorneys are skilled negotiators who understand the complexities of M&A transactions and are experienced in navigating the bargaining process to achieve optimal outcomes.

We draft and review all transaction-related documents, including letters of intent, purchase agreements, shareholder agreements, and employment agreements. Our attorneys work to ensure that these documents accurately reflect the terms of the transaction and protect our clients' interests.

## Closing

The final stage of the M&A process is closing the transaction. Our attorneys work closely with clients to ensure that all necessary closing conditions are satisfied, and that the transaction is completed smoothly and efficiently. We provide guidance on post-closing matters, such as regulatory filings and integration planning.

## Client-Centered Approach

Pender & Coward takes a client-centered approach to its M&A practice. Our M&A lawyers work closely with clients to understand their business objectives, goals, and strategies. We also take the time to get to know the client's industry and the specific legal and regulatory issues that are relevant to their business.

Our lawyers in the practice are accessible and responsive to clients' needs. We provide regular updates on the status of the transaction and are available to answer any questions or concerns that clients may have.

---

### VIRGINIA BEACH

222 Central Park Ave. Suite 400  
Virginia Beach, VA 23462

### CHESAPEAKE

709 Greenbrier Parkway  
Chesapeake, VA 23320

### SUFFOLK

117 Market Street  
Suffolk, VA 23434

## Cost-Effective Solutions

Pender & Coward is committed to providing cost-effective solutions to its clients. The firm understands that M&A transactions can be expensive, and the legal fees associated with these transactions can be a significant cost. Our M&A lawyers work with clients to develop a fee structure that is transparent, predictable, and cost-effective.

The firm offers a variety of fee structures, including hourly billing, flat fees, and contingency fees, each dependent on the particular circumstances of the transaction. We work with clients to determine which fee structure is most appropriate for their transaction based on the complexity and scope of the work involved.

In addition to providing cost-effective legal services, our attorneys also strive to add value to their clients' transactions. We have a deep understanding of the business issues that are involved in M&A transactions and are able to provide strategic advice that goes beyond the legal aspects of the transaction.

## Our Commitment to Client Service

At our law firm, we are committed to providing our clients with the highest level of service and support throughout the entire M&A process. The firm's client-centered approach, experience, cost-effective solutions, and proven track record make it an ideal partner for businesses in Virginia that are considering M&A transactions.

### What is the process for a merger or acquisition transaction?

The process for an M&A transaction can vary depending on the specific circumstances of the deal but generally involves the following steps: (1) preliminary discussions and due diligence; (2) negotiation of deal terms and structure; (3) drafting and negotiation of transaction documents; (4) regulatory approvals and closing conditions; (5) closing of the transaction; and (6) post-closing integration. Our attorneys can guide you through each step of the process and provide you with tailored advice and counsel to help you achieve your specific goals.

### How do you determine the value of a business in an M&A deal?

Determining the value of a business in an M&A deal is a complex process that involves several factors, including financial performance, industry trends, market conditions, and intellectual property assets. Our attorneys work closely with clients to conduct thorough due diligence and to analyze financial and market data to determine an appropriate valuation. We also have extensive experience in negotiating deal terms and structuring transactions in a way that maximizes value for our clients.

### What are the key considerations for negotiating and drafting M&A agreements?

Negotiating and drafting M&A agreements requires careful consideration of a variety of legal, financial, and

---

#### **VIRGINIA BEACH**

222 Central Park Ave. Suite 400  
Virginia Beach, VA 23462

#### **CHESAPEAKE**

709 Greenbrier Parkway  
Chesapeake, VA 23320

#### **SUFFOLK**

117 Market Street  
Suffolk, VA 23434

business issues. Key considerations include the scope of the transaction, the purchase price and payment terms, representations and warranties, indemnification provisions, regulatory approvals, and post-closing obligations. Our attorneys work closely with clients to identify their specific goals and objectives and to develop a customized strategy that maximizes value and minimizes risk. We also have extensive experience in negotiating and drafting complex M&A agreements and can provide clients with effective legal advice and counsel throughout the process.

What are the legal and regulatory requirements for M&A deals?

M&A deals are subject to a range of legal and regulatory requirements, including antitrust laws, securities laws, and tax laws. In addition, certain industries may have specific regulatory requirements that must be met. Our attorneys have experience in navigating these legal and regulatory requirements and can help clients identify and address potential issues that may arise during the M&A process. We work closely with clients to ensure that all legal and regulatory requirements are met, and that the transaction is structured in a way that is compliant with applicable laws and regulations.

---

**VIRGINIA BEACH**

222 Central Park Ave. Suite 400  
Virginia Beach, VA 23462

**CHESAPEAKE**

709 Greenbrier Parkway  
Chesapeake, VA 23320

**SUFFOLK**

117 Market Street  
Suffolk, VA 23434